

# NEWSLETTER

AUGUST 2025

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## From the President's Desk



**Creating the future of  
healthcare, together.**

**Ameera Shah**

*President - NATHEALTH (Healthcare  
Federation of India)*

*Promoter & Executive Chairperson of  
Metropolis Healthcare Limited*

Dear NATHEALTH Leaders,

Last month was a period of decisive action, sector-wide influence, and strategic alignment with India's healthcare transformation agenda. NATHEALTH's interventions during this month reinforced our position as the premier convener of stakeholders, a trusted partner to policymakers, and a catalyst for innovation and systemic reform.

It has truly been a defining month for NATHEALTH – one where our strategic vision translated into measurable action across advocacy, innovation, and institutional growth. From championing India's leadership in Medical Value Travel under the Heal in India initiative, to shaping the national agenda on neonatal and pediatric safety, we have worked shoulder-to-shoulder with policymakers, industry leaders, and innovators to deliver impact where it matters most. Our landmark whitepaper with EY India, submitted to NITI Aayog, is a testament to our role as a solutions partner to the Government, providing a clear blueprint for regulatory reform, ease of doing business, and accelerated healthcare innovation.

As we look forward, our priorities remain unwavering – to drive transformative policy interventions, foster cutting-edge healthcare solutions, and strengthen our collective voice through a growing membership base. We will continue to nurture partnerships that bridge public and private sectors, unite diverse healthcare stakeholders, and create a future where India's healthcare ecosystem is globally competitive, digitally empowered, and patient-centric.

The road ahead is ambitious, but with our shared commitment, we are well-positioned to navigate with confidence and purpose. NATHEALTH enters the coming quarter with a sharpened focus on high-impact advocacy, transformative partnerships, and measurable outcomes – all aligned with our mission to shape a healthier, more resilient, and innovation-led healthcare ecosystem for India.

## NATHEALTH Advocacy Initiatives of the Month

### First meeting of the MoHFW Task Force on Patient Safety held

The meeting was held under the National Patient Safety Secretariat and was chaired by Dr. Sujata Chaudhary, Additional DGHS. The committee has been set up to plan and execute a year-long series of activities aligned with the World Patient Safety Day 2025 theme: “Safe Care for Every Newborn and Every Child”.



The objective is to bring together all relevant organisations to collaborate on initiatives spanning from July 2025 till August 2026, with a strong focus on neonatal and pediatric safety. NATHEALTH is a formal member of this Task Force, representing the healthcare industry. The committee has following four objectives:

- Engaging key stakeholders and rolling out a national campaign on patient safety;
- Capacity building of the healthcare workforce;
- Community engagement to raise awareness;
- Research and innovation focused on maternal, neonatal, and pediatric safety.

#### Next steps:

Participating organisations are expected to nominate specific areas where they can contribute based on their expertise. An activity calendar will be developed to guide year-long engagement and impact.

### Meeting with Mr. Madhukar Bhagat, Joint Secretary, MoHFW to discuss the Heal in India program

Following NATHEALTH’s meeting with the Health Secretary last month, Mr. Madhukar Bhagat, Joint Secretary, MoHFW, invited NATHEALTH for another meeting to discuss ways for strengthening the Medical Value Travel (MVT) ecosystem under the “Heal in India” initiative.

NATHEALTH has proposed that the Heal in India portal, developed by CDAC, be handed over to NATHEALTH for upgrade and operationalisation. Leveraging NATHEALTH’s strong industry network and digital expertise, the federation aims to transform the portal into a robust, user-friendly platform that delivers comprehensive end-to-end services for MVT patients—from initial enquiry to post-treatment follow-up.

NATHEALTH recommended that promotional activities under the Heal in India brand by the Ministry of Tourism feature both the SEPC portal and the upgraded Heal in India site, operated and developed by NATHEALTH and its partners.

## NATHEALTH Advocacy Initiatives of the Month

### Meeting with Shri Suman Billa, Additional Secretary, Ministry of Tourism, to advance Medical Value Travel

NATHEALTH Secretariat Team met with Shri Suman Billa, Additional Secretary, Ministry of Tourism, to discuss strengthening India's position in the Medical Value Travel (MVT) sector under the Heal in India initiative.

NATHEALTH shared ideas to support the Government's efforts in enhancing the integrated MVT portal – a one-stop platform to provide authentic information to international patients, connect them with accredited hospitals and wellness providers, and integrate modern medicine with traditional systems like Ayurveda, Yoga, and rejuvenation. The initiative aims to boost India's global healthcare footprint, attract higher forex inflows, create high-skilled jobs, and give a significant push to tourism.

NATHEALTH reiterated its commitment to collaborate with the Government and industry stakeholders to deliver a seamless, world-class patient experience and invite the world to 'Heal in India'.

### NATHEALTH & EY India release landmark whitepaper titled “Streamlining Compliance in the Indian Healthcare Sector”; submits the paper formally to NITI Aayog

Formally submitted to NITI Aayog, the whitepaper presents a practical, future-facing roadmap for regulatory reform, grounded in extensive engagement with healthcare stakeholders across the country.

The whitepaper makes a compelling case for a sector-wide overhaul of India's fragmented and resource-intensive compliance landscape. It presents a positive, industry-backed vision that aligns with the Government's priorities on Ease of Doing Business, digital transformation, and healthcare access focusing on how simplified, harmonised regulation can drive quality, innovation, and growth.



## NATHEALTH Advocacy Initiatives of the Month



### Key Findings and Solutions:

The whitepaper identifies 85 key compliance challenges across hospitals, diagnostic centres, and MedTech companies. Of these, 44 were flagged by industry as particularly onerous, either due to duplication, lack of clarity, or administrative inefficiency. A focused set of 12 high-impact bottlenecks have been prioritised for action.

### Segment-Specific Challenges Highlighted in the Whitepaper:

- **Diagnostics:** Clinical Establishment registration, physical vs. digital signatures on reports, PNDT Act compliance, dual maintenance of physical and electronic records
- **MedTech:** BIS certifications, labelling norms, marketing codes, and licensing under Medical Device Rules
- **Hospitals:** Blood bank licensing, practitioner registration overlaps, building codes and Fire Officer's NOCs

## NATHEALTH Leadership Initiatives of the Month

### NATHEALTH meeting with Dr. Amit Patra, Director and Professor at Indian Institute of Technology IIT, (BHU), Varanasi

The meeting was held to discuss potential avenues for collaboration between IIT (BHU) and NATHEALTH.

#### Key discussion points included:

- Identifying collaborative opportunities in healthcare innovation, research, and capacity building.
- Leveraging the strengths of IIT (BHU) and NATHEALTH to foster innovation-driven partnerships.
- Engaging startups, students, and researchers through the AIC-BHU platform.



### Meeting with Dr. Rajeev P.V., Director & Professor-in-Charge, AIC-MFIE-IM-BHU, Atal Innovation Mission (AIM)

The purpose of the meeting was to explore potential areas of collaboration between AIC BHU and NATHEALTH. Key discussion points included the themes and action items for the upcoming NATHEALTH-AIC BHU Health Innovation Conclave, scheduled held on July 31, 2025.

Additionally, the meeting covered the proposed Memorandum of Understanding (MoU) between the two organizations.



### NATHEALTH Meeting with Professor Sanjay Kumar Rai and Dr. Neeraj Sharma, School of Biomedical Engineering IIT (BHU)

The meeting aimed to explore potential collaborations between the School of Biomedical Engineering, IIT BHU, and NATHEALTH, with a focus on advancing initiatives in Medical Technology.

The meeting discussed several key areas on which both the organizations can successfully collaborate in the near future.



## NATHEALTH Leadership Initiatives of the Month

### NATHEALTH meeting with Mr. C.K. Mishra on Action Plan for advancing the Medical Value Travel Agenda

The meeting was held to chart out the future strategies to elevate MVT in India. The session was attended by Mr. C.K. Mishra, Advisor, NATHEALTH and Past Secretary, Ministry of Environment, Forest & Climate Change and the Ministry of Health & Family Welfare; along with Dr. Sangita Reddy, Senior Vice President, NATHEALTH and Joint Managing Director, Apollo Hospitals Group, Mr. Varun Khanna, Secretary, NATHEALTH and Group Managing Director, Quality Care India and the NATHEALTH Secretariat.



### Consultation meeting on DHMC Program with key stakeholders

NATHEALTH held a consultation meeting with key stakeholders of the DHMC program, including Koita Foundation, the implementation partners, and smaller providers such as AHPI, KINS Health, and Hemraj Jain Hospital, along with the PwC team.

The discussion focused on the challenges in digital adoption and the development of a survey questionnaire for DHMC participants. Next steps include:

- PwC and Medlern to analyze the survey data.
- Circulation of the finalized survey to DHMC participants.
- Collection of responses within the agreed timeline.
- Usage of findings to shape targeted interventions for improved digital adoption.

### Meeting with Dr. Praveen Gupta, Chairman, Neuro & Spine, Marengo Asia Hospitals

AICA Health held an interactive meeting with Dr. Praveen Gupta, Chairman, Neuro & Spine, Marengo Asia Hospitals, Gurugram, on behalf of NATHEALTH's Health Nexus Accelerator Program.

The meeting discussed the Pilot Testing Initiative for Hospital R&D. Dr. Gupta showed keen interest in being a part of the said pilot. Next steps include charting out the pathway ahead.



## NATHEALTH Leadership Initiatives of the Month

### NATHEALTH leads engaging session on Digital Health at the Leadership Conclave organized by Koita Foundation

NATHEALTH led an engaging session at the HIS/EMR Leadership Conclave organised by Koita Foundation.



Mr. Siddhartha Bhattacharya, Secretary General, NATHEALTH shared the journey of NATHEALTH’s Digital Health Master Class (DHMC) across 12 cities and presented insights on the Digital Health Adoption Index, showing how adoption levels vary across providers.

Mr. Deepak Sharma from MedLern, one of NATHEALTH DHMC’s implementation partners also participated and led the discussion with EMR vendors. The discussion reinforced the strong business case for digitalization, with ABDM as a key game-changer, and the need for greater awareness and usage-linked incentives, especially for smaller, unorganized players. NATHEALTH members also connected with EMR leaders, inviting them to share the questions they might like us to ask providers as NATHEALTH gears up for its upcoming digital health survey.

### NATHEALTH Welcomes its New Members

Skilled IQ Educational Trust	Dr. Anjan Bhattacharya	Trustee	Medical Education
Saroj Super Speciality Hospitals (run By Ganesh Das Chawla Charitable Trust)	Dr. Sudhir Bahl	Senior Advisor	Healthcare Provider

**Events  
Update**

## NATHEALTH & IIT-BHU organize Healthcare Innovation Conclave

NATHEALTH, in collaboration with Indian Institute of Technology (Banaras Hindu University), Varanasi, AIC-Mahamana Foundation for Innovation & Entrepreneurship (AIC-MFIE-IM-BHU), and Institute of Management Studies (FMS BHU)-Banaras Hindu University (Official), successfully conducted the Health Innovation Conclave – a high-impact platform to explore the future of Indian healthcare through innovation, collaboration, and entrepreneurship.

The event brought together visionaries like **Prof. Amit Patra, Biswajit Ghosh, Gautam Khanna, Dr. Manoj Kumar Shah, Om Manchanda, Dr. Poulomi Bhattacharya, Dr. P V Rajeev, Dr. Raajiv Singhal, Dr. Ravi Gaur, and Siddhartha Bhattacharya** from across academia, industry, and startups to accelerate innovation and strengthen collaboration across India’s healthcare ecosystem.

NATHEALTH is grateful to the eminent speakers for sharing their insights, experiences, and perspectives that inspired rich dialogue and opened up new avenues for health-tech transformation.

The event, held at Varanasi, had the below key highlights:

- Special addresses by industry experts
- Startup showcase featuring innovative healthcare solutions
- Discussion on the Health Nexus Accelerator Program to support healthcare startups



## NATHEALTH In-House Updates

### NATHEALTH Leadership Team meeting held

NATHEALTH Leadership Team held a meeting to discuss the future strategies of the Federation. Key focus areas included deliberations on NATHEALTH Priorities for the current year, details of the Dipstick Member Survey, an update by the Treasurer and other pertinent areas of importance.



### NATHEALTH Foundation Board meeting held

NATHEALTH Foundation Board met recently to discuss the next steps regarding the key focus areas of the Foundation.

Discussion points included:

- Taking note of the appointment of Mr. Gautam Khanna as an additional Director.
- To change the registered office of the company.
- NATHEALTH Foundation website's update by the website team.
- Overview of the three existing programs and their current status by the Secretary General.

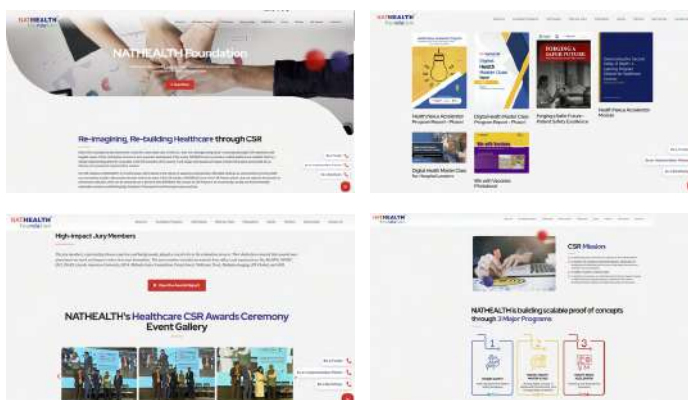


### NATHEALTH Foundation Website Launch

NATHEALTH has launched an informative website showcasing the initiatives of the NATHEALTH Foundation.

The website is an ideal destination to review the Programs, their success rates, and also a chance to associate with the Foundation.

The website was formally launched recently, and one can visit the link to join the Programs or simply to know more about the Foundation:  
[www.nathealthfoundation.com](http://www.nathealthfoundation.com)



## NATHEALTH In-House Updates

### **NATHEALTH Secretariat welcomes Jyotsana Saluja, Marketing & Communications Specialist, to the Team**

With over eight years of experience in healthcare communications, Jyotsana has consistently led high-impact public relations and advocacy initiatives across the healthcare and pharmaceutical landscape. Her work spans strategic media engagement, stakeholder mapping, thought leadership development, and multi-channel campaign execution, with a strong focus on building meaningful narratives that influence policy and public perception.



Jyotsana has worked closely with leading pharmaceutical brands and healthcare organizations, spearheading key national-level campaigns that spotlight patient needs, strengthen public health messaging, and drive awareness on issues such as rare diseases, mental health, immunization, and digital health.

A firm believer in the power of storytelling in healthcare, Jyotsana continues to leverage her expertise to shape narratives that inspire trust, enable access, and improve outcomes.

### **NATHEALTH Secretariat welcomes Shambhavi Yadav, Executive Assistant – Operations Executive, to the Team**

Shambhavi Yadav is a dynamic professional with a postgraduate background in HR and over 4 years of diverse experience across Executive Assistance, B2B Coordination, and Corporate HR functions. Demonstrated expertise in managing CXO-level engagements, cross-functional scheduling, and ensuring high-level organizational efficiency. Known for effective stakeholder communication, meticulous planning, and an adaptable approach across fast-paced environments.



Key specializations include: Coordinating with senior leadership, managing high-priority meetings and travel, supporting project deliverables, maintaining confidential records, and providing end-to-end administrative and operational support. She is experienced in working with industry stakeholders, vendors, and internal teams, to ensure seamless execution of initiatives.

# NATHEALTH in News

## Media presence as the unified voice of healthcare



आयोजन में शामिल हुए अखिल और राष्ट्रीय कोशिस में भाग लेने वाले प्रतिनिधियों

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### One Nation, One Diagnostics Framework: The Case For Unified Lab Regulations



### NATHEALTH calls for regulatory reforms in healthcare industry



### NATHEALTH Urges Regulatory Reforms To Streamline Healthcare Compliance



### NATHEALTH and EY India propose digital reforms to streamline healthcare compliance



### Expanding Access to Diagnostics: Building a Resilient Ecosystem for India's Last Mile

The industry of diagnostics is essential to ensuring that every citizen has access to quality healthcare. This is especially true for India's last mile, where access to diagnostics is often limited.



### NATHEALTH calls for regulatory reforms in healthcare industry

NEW DELHI (Jul. 28) Healthcare industry body NATHEALTH on Monday sought regulatory reforms for the sector, saying it is currently subject to 10-12 ministries and three tiers of governance at central, state and municipal level.

The industry body, in collaboration with EY India, has prepared a whitepaper on the issue which has been submitted to the NITI Aayog.

NATHEALTH has benchmarked healthcare's regulatory intensity against other industries including BFSI, mining and IT, where healthcare emerges as the most heavily regulated sector in terms of compliance burden.

### Healthcare body urges NITI Aayog to help reduce compliance burden

NATHEALTH urged NITI Aayog to ease healthcare compliance burden. White paper outlines 12 key regulatory bottlenecks, seeks unified digital platform, streamlined approvals, and harmonised standards to ease hospital, diagnostic, and MedTech compliance and foster innovation.



### NATHEALTH whitepaper flags 85 compliance hurdles; Calls for single-window system & timely approvals

Industry and legal compliance experts allege that, uncoordinated regulation, un-unified regulatory framework, and un-harmonised standards are the major compliance hurdles for the industry.



### License overload, inconsistent regulations hurting healthcare businesses: NATHEALTH

In a meeting with the NITI Aayog members, the industry group presented a whitepaper highlighting that, healthcare industry is one of the "top three" regulated sectors in India, where 60 per cent of regulations are decentralised, thereby leading to complexity of compliance due to lack of standardisation.



### Burdened by over 29,000 compliances, healthcare sector seeks government intervention

A white paper by the industry body NATHEALTH and EY India identifies fragmented oversight, duplicative licensing and outdated regulations as key bottlenecks stifling efficiency and innovation.





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